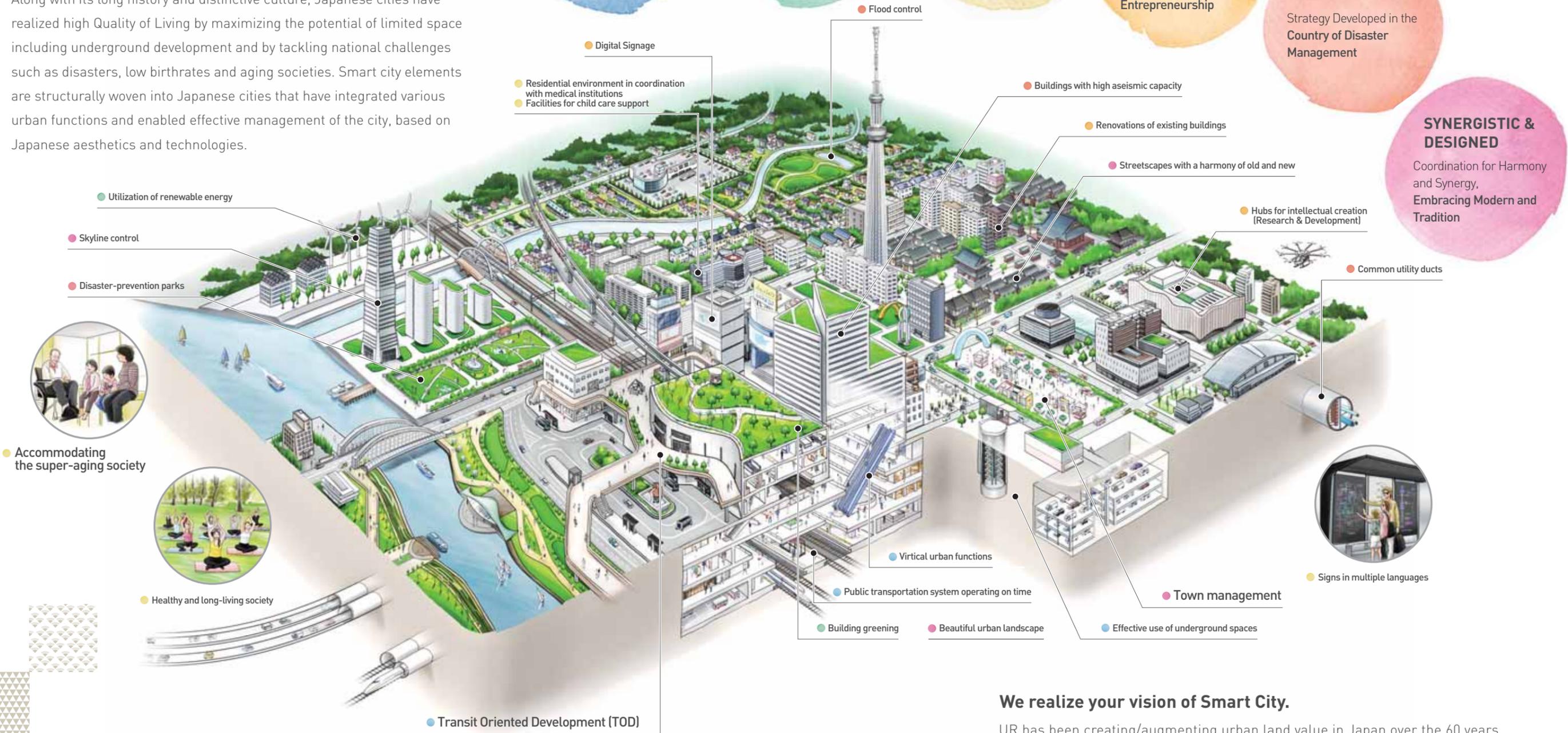


# Advantages of Smart City in Japan

Along with its long history and distinctive culture, Japanese cities have realized high Quality of Living by maximizing the potential of limited space including underground development and by tackling national challenges such as disasters, low birthrates and aging societies. Smart city elements are structurally woven into Japanese cities that have integrated various urban functions and enabled effective management of the city, based on Japanese aesthetics and technologies.



## We realize your vision of Smart City.

UR has been creating/augmenting urban land value in Japan over the 60 years, leveraging its expertise of land readjustment, town/city management, and various development methods. We will take advantage of our vast experiences accumulated in order to help you realize a high-level and sustainable smart city. We will support you to realize the city you envision by coordinating with your governmental and private sectors to assist the implementation of development projects while proposing solutions to intricate challenges of the city, combining every solution provided by Japanese partners.

# SMART CITIES