

# Strategic redevelopment of Tokyo CBD

Otemachi District Urban Redevelopment Project



Business people out on Otemachi Nakadori Ave.



Otemachi Riverside Promenade with lush greenery. As part of area management, a private sector manages this public street.

In the Otemachi area, the core of Japan's economy with a forest of headquarter buildings of major companies in international finance, information-communication, and media etc., this chain of urban redevelopment projects saw a continual rebuilding of decrepit buildings without interrupting business activities, and the restructuring of Otemachi as a strategic hub of global business. In conjunction with the redevelopment of office buildings, public spaces valuable to the heart of Tokyo were created, such as the pedestrian path along the Nihonbashi river and the rows of zelkova trees in the center of the district. UR played the roles in the overall project planning, the formation of consensus among land owners, and the implementation of land readjustment.

Locations : Chiyoda-ku and Chuo-ku, Tokyo  
 Site area : Approx. 17,4ha

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 Project coordination
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 Enhancement of disaster-prevention functions
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 Land acquisition
-   
 Infrastructure development
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 Area management / community support

**Awards**  
 Japan JCEA Award 2014 (Category: City)