

## Urban Renaissance Agency (UR) established its first overseas office in Sydney, Australia

**Providing technical support to government entities and promoting the involvement of  
Japanese entities in overseas urban development projects**

Urban Renaissance Agency (UR) established its first overseas office in Sydney on 26 April, 2021.

UR has been operating its international business utilizing its know-how and experience in urban development to promote the involvement of Japanese entities in overseas projects, based on the Act for Promotion of the Participation of Japanese Business in Overseas Infrastructure Projects enacted in 2018. Through the activities, UR has achieved signing a Memorandum of Understanding (MOU) with the New South Wales (NSW) state government on 29 November, 2018 and a Consultancy Agreement with the Western Parkland City Authority to provide support in drafting a masterplan for the Western Sydney Aerotropolis on 15 October, 2019.

Through this new establishment, UR will be working closely with government entities to build stronger relationships, aiming to participate in multiple urban development projects, such as transit-oriented development and smart city development.

Another key role of this office is to collaborate with Japanese entities (both public and private) based in Australia, with a goal to promote the involvement of Japanese entities in infrastructure development projects in Australia.

### ■ Snapshots



Location (MLC Centre)



Office Staff

### 【Comment from Her Excellency Ms Jan ADAMS, Ambassador of Australia to Japan】

We are very happy to see UR establish its first overseas office in Sydney, and believe that this will significantly help expand Australia and Japan's collaboration on smart city projects.

The development of lighthouse precincts in NSW, such as the Aerotropolis - where UR is a Foundation Partner - is critical to growth, both for the state and Australia. Urban Renaissance has had

a key role in similar large district projects in Japan, such as the Umekita urban redevelopment around Osaka Station, and we welcome their expertise in the Australian market.

**【Comment from His Excellency Mr YAMAGAMI Shingo, Ambassador of Japan to Australia】**

I welcome that UR has established its first overseas office in Australia. I look forward that UR will make full use of its experience in Japanese urban development, not only in Western Sydney but across Australia, to encourage Japanese entities' investment, and furthermore to contribute to strengthening the relationship between Japan and Australia.

**【Comment from Mr KIYA Masahiko, Consul-General of Japan in Sydney】**

We are very happy to see UR establish its first overseas office in Sydney. We believe planning and development in Western Sydney have seen steady progress since the MOU was signed between the NSW Government and UR.

We hope that through this new office, the development of smart cities in the Greater Sydney Region and NSW more broadly will be enhanced, and that there will be increased opportunity for Japanese companies to participate and utilize their strengths.

Inquiries should be directed to

Urban Renaissance Agency

Sydney Office

(Tel) 02-9225-7822

Australia Division, International Business Department, Head Office (Yokohama, Japan)

(Tel) +81-45-650-0465

Media Relations Office, Head Office (Yokohama, Japan)

(Tel) +81-45-650-0877

**【Location of UR Sydney Office】**



● : Office

Level 57, MLC Centre, 19-29 Martin Place, Sydney NSW 2000

## 【Reference】

### ○Signing Ceremony of Advisory Contract with WCAA



(From left: WCAA former CEO Sam SANGSTER, WCAA Chair Jennifer WESTACOTT, UR President NAKAJIMA Masahiro and UR former Vice President OKA Yuichi)

## 【Background to the Establishment of Sydney Office】

UR signed a Memorandum of Understanding with the NSW State Government for technical support for the Western Sydney Aerotropolis project on 29 November 2018.

The MOU aims to deal with the social issues – including traffic – that will accompany a projected population increase in NSW. UR has agreed to provide technical support in consultation with private enterprise and government bodies.

After several discussions with the Western City and Aerotropolis Authority (WCAA: current Western Parkland City Authority (WPCA)), UR signed a Consultancy Agreement to provide advisory services as its first step in this urban development project on 15 October 2019.

Through these engagements, UR has found a growing need to establish an office in Sydney to further collaborate with local government entities and private companies, and to provide support towards building a world class city.