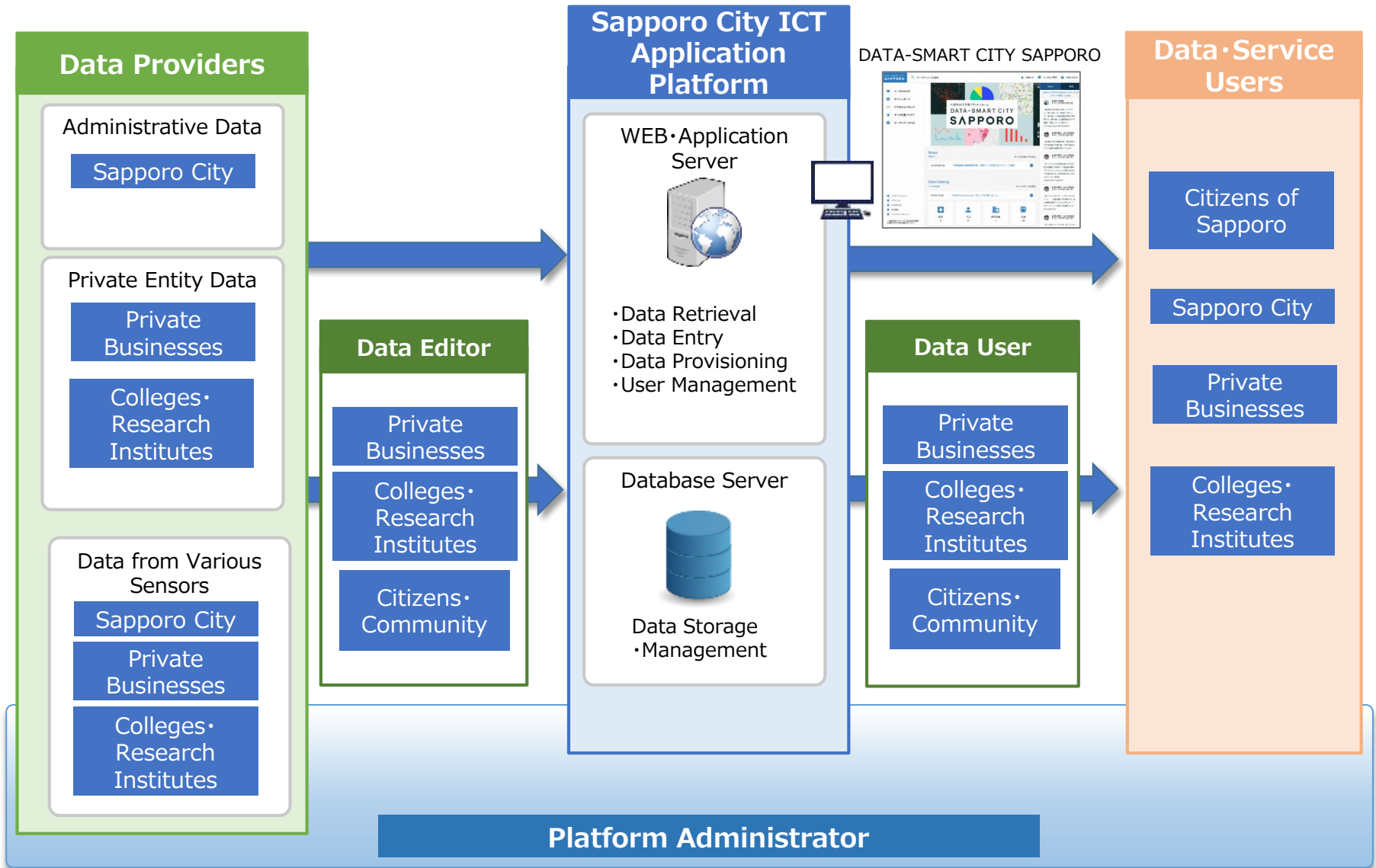


SAPPORO

SMART CITY, Sapporo



Sapporo City ICT Application Platform Overview



City Health & Wellness Development Project that Used ICT (2018)

■ Purpose Early Realization of a Healthy and Long-lived Society

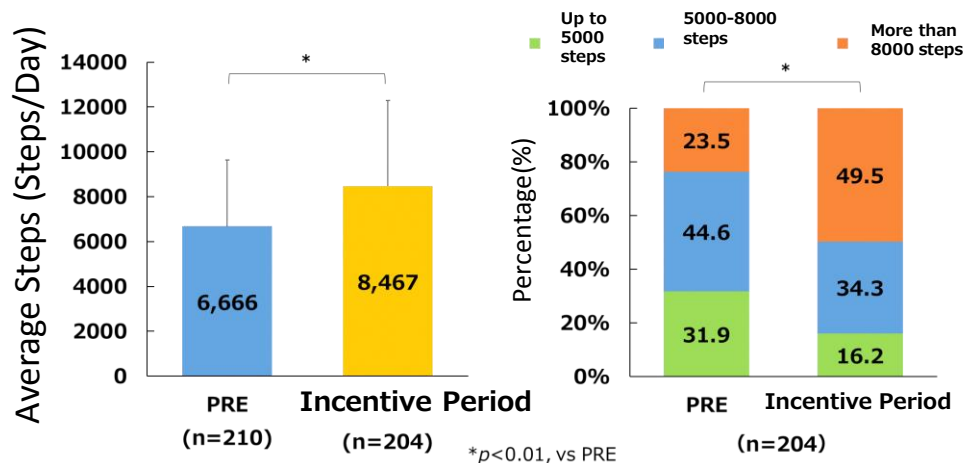
■ Project Aim

- Realization of a healthy and long-lived society through promoting walking.
- Realization of city development that makes you want to walk

■ Project Contents

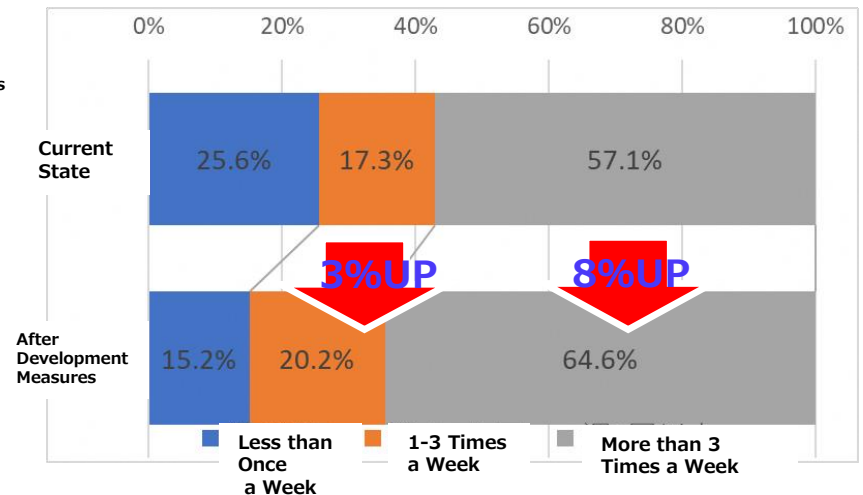
- ① "Health and Wellness Points" Experiment
Points are awarded based on: Steps • Public Transportation Use • and Frequency of Visits to a Destination.
- ② Analysis of City Development that Makes You Want to Walk.
Utilizing the data obtained from the "Health and Wellness Points" Experiment in city development measures.

① "Health and Wellness Points" Experiment



Change in Steps per Day

② Analysis of City Development that Makes You Want to Walk.



Analysis of Behavioral Characteristics.
(Ex: Increased use of public transportation system after the implementation of the point system)

Healthy and Walkable Compact City

Future City Vision: Healthy and Walkable Compact City

