

Quipper overview

Overall

- e-Learning service provider under Sapuri and Quipper brands
- Launched at 2011 in Japan
- Services provided in Japan, Indonesia, Philippines, and Mexico
- # of subscribers: **970,000**

Southeast Asia

- Offering **Quipper Video** service since 2015
- K-12 video content developed by local teams

Case in Indonesia - Bantaeng Smart Learning - Partnership with DINAS (1/2)

Bantaeng regency



Issue

After-school education in the 2nd tier cities is less than big cities such as Jakarta or Makassar

Opportunity

New Government Policy in 2017

Shifting National Exam and SBMPTN to CBT (Computer-based)

What we did

- Quipper and **Bantaeng** region collaborated to improve the education quality in the area.
- Through this program, Quipper Video accounts were provided to all the students at the 25 junior high schools in the area to prepare national exam (UN)
- Quipper conducted teacher training for 41 teachers in the area

Case in Indonesia - Bantaeng Smart Learning - Partnership with DINAS (2/2)

After this project, the rank of the region in the national exam has increased significantly

Rank	2016	2017	2018
1	KABUPATEN BONE	KABUPATEN BONE	KABUPATEN BULUKUMBA
2	KABUPATEN SOPPENG	KABUPATEN BULUKUMBA	KABUPATEN KEPULAUAN SELAYAR
3	KABUPATEN BULUKUMBA	KABUPATEN KEPULAUAN SELAYAR	KABUPATEN TORAJA UTARA
4	KABUPATEN SIDENRENG RAPPANG	KABUPATEN SOPPENG	KABUPATEN WAJO
5	KABUPATEN KEPULAUAN SELAYAR	KABUPATEN SIDENRENG RAPPANG	KABUPATEN SOPPENG
6	KABUPATEN WAJO	KABUPATEN WAJO	KABUPATEN PANGKAJENE KEPULAUAN
7	KABUPATEN MAROS	KABUPATEN BANTAENG	KABUPATEN ENREKANG
8	KABUPATEN PINRANG	KABUPATEN TORAJA UTARA	KABUPATEN BANTAENG
9	KABUPATEN TAKALAR	KABUPATEN SINJAI	KABUPATEN BONE
10	KABUPATEN TORAJA UTARA	KABUPATEN LUWU TIMUR	KABUPATEN SINJAI
11	SULAWESI SELATAN	KABUPATEN MAROS	KOTA MAKASSAR
12	KABUPATEN BARRU	SULAWESI SELATAN	SULAWESI SELATAN
13	KABUPATEN BANTAENG	KABUPATEN LUWU UTARA	KABUPATEN LUWU UTARA
14	KABUPATEN LUWU TIMUR	KABUPATEN ENREKANG	KABUPATEN TAKALAR
15	KOTA MAKASSAR	KABUPATEN PANGKAJENE KEPULAUAN	KABUPATEN TANA TORAJA
⋮			
25			

Case in the Philippines - shifting to online exam - Liceo de Cagayan Univ.

Cagayan de Oro City



Issue

Teachers are spending nights and weekends to grade exams to report scores within 10 days after the exam

Opportunity

School piloted Quipper platform in their senior high school department in 2018, and saw potential of shifting its paper-based exams to online

What they did

- Invested in high speed internet, and installed wireless access points in classrooms
- Allowed students to use their own smartphones and tablets to access Quipper (computers labs are also available)
- Teachers prepared exams by combining their own content and Quipper content

Case in the Philippines - Shifting to online exam - Liceo de Cagayan Univ.

Results

- Time spent for grading literally reduced to zero
- Teachers can now easily identify weaknesses of her class as a whole and per individual
- Teachers started 1-on-1 feedback sessions with students using the time they used to spend for grading
- School was able to save sizable amount expense for producing exam materials



Challenges in “enabling” Ed-tech in schools

Infrastructure

- Internet access (high-speed internet connection, in-school network)
- Access terminals (computers, tablets, smartphones)

School policy and objectives

- BYOD (bring-your-own-device) / computer laboratories
- As primary / supplementary materials

Content

- Ready-to-use content to guide teachers in new teaching style
- Optimized for the use in smartphones, tablets, and computers

Literacy in elearning

- Train teachers so that they understand how they benefit from elearning
- Orient students and parents about benefits