

17

Philippines / Cebu City

Area: 315 km² / Population: 923,000 /
Population density: 2,930 / km²



Current status of the city

Cebu City is the center of culture and trade of the mid-southern area of the Philippines. In recent years, rapid urbanization has been a phenomenon in the city, making it the second most populous metropolis in the country, next to Metro Manila. With its rich history, being the oldest city in the country, Cebu City is a popular tourist destination. Hotels and resorts are growing in number as well as commercial buildings and office spaces to cater to both tourists and investors coming into the city.

Smart city action plan

Vision: Cebu City aims to improve urban growth through the use of efficient technologies in the realms of urban mobility, personal security and safety. Public transport and mobility will be upgraded through the Integrated Intermodal Transport System (IITS), the first phase of which is the Cebu Bus Rapid Transit (BRT) project. In addition, a modern, centralized command center will be established to focus on security, traffic, and disaster response. Cebu City envisions an improved and inclusive mobility by 2025 to serve more citizens with greater efficiency, effectiveness, speed, and comfort through affordable public transportation.

Focus area: Personal Safety and Security, Mobility

Project 1: Integrated Intermodal Transport System (IITS)

- In coordination with the National Government, through the Department of Transportation (DOTr), the IITS is envisioned to address urban mobility through effective and modern mass transport systems including monorail, point-to-point buses, light rail transit, and the bus rapid transit (BRT).
- First phase of the IITS is the implementation of the Cebu BRT project which will connect the South Road Properties to the Cebu IT Park, and other major roads in Cebu City.

Project 2: Cebu City Command Center

- Centralized surveillance and control systems to focus on security and safety, traffic management, and disaster response.
- Advanced technologies to be put in place that will include digitalized systems, artificial intelligence and analytics.

Status of progress

Project 1

The BRT Project, as the first phase of the IITS, is already in its implementation stage. Funds from the World Bank and the National Government have been secured. One concern for its full implementation is the road right of way acquisition with several properties to be affected in the BRT alignment. The other systems in the IITS are still in various stages of studies.

Project 2

While Cebu City already has its command center, it's still lacking in terms of facilities and systems. There is a need to upgrade and digitize these systems and integrate analytics. Some project is still in its study phase.

