

## 06

# Indonesia / Banyuwangi

Area: 5,782.5 km<sup>2</sup> / Population: 1.6 million /  
Population density: 277 / km<sup>2</sup>



## Current status of the city

Located at the easternmost end of the island of Java, Banyuwangi is a port town commanding a view of Bali Strait, with lush greenery.

### Smart city action plan

**Vision:** To develop an integrated system of government through the institutionalization of innovation and bureaucratic reform in business processes at all levels of government, accelerate the development of vocational education and basic infrastructure, as well as the creation of inclusive economic growth through tourism-based development.

**Focus area:** Industry and Innovation, Tourism and Well-being

**Project 1: Spearheading Industrial Growth through Education**

- Collaborate with private entities to impart knowledge in e-commerce and online trading to the youth through the inclusion of customised IT modules in the skills curriculum.

**Project 2: Creating Inclusive Economic Growth Through Tourism-Based Development**

- Harnessing the community-wide benefits of eco-tourism, develop its local tourism industry, with collaboration and support from strategic partners.
- Improve citizens' access to public amenities and information services to ensure overall development.

## Status of progress

### Project 1

Encouraging industrial growth through increasing human resources in the village. Banyuwangi Regency Government encourages the human resources in the village to manage their potential in industries such as coffee, chocolate and batik commodities.

- Through support from the Agency for Implementation and Technology Assessment, technology was obtained for improving the quality of cultivation (smart farming) and improving processing so that the quality, taste and packaging of products is better.
- Through the support of provincial government, vocational students and boarding school students were mobilized to take part in coffee, chocolate and batik business training, and vocational schools were opened for them.



### Project 2

Creating inclusive economic growth through the development of village-based tourism by ensuring good access to the tourist village, including the airport, port, and roads, and schools.



## Future Plans:

Developing all sectors related to the potential of each village.

Issues for implementation:

- Provide cards for farmers that can be used to buy fertilizer fairly.
- Making agriculture startups
- Provide curricula for the processing of coffee, chocolate and batik in vocational schools.

### Chief Smart City Officer

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