

Redevelopment of densely built areas

East Core Hikifune

At one of the most well-known densely built areas in Tokyo with low-rise wooden buildings, the redevelopment project turned the district into a safe and secure town by addressing improvement of the quality of life of many landowners, and gaining their consensus. Through this project, a new hub for complex housing, child care supporting facilities, roadside shops, and a large-scale commercial complex was formed in a convenient area close to two railway stations, along with infrastructure for disaster prevention capability in terms of roads and squares. As the coordinator of the project, UR compiled the basic plans, worked on consensus making of the right owners, implemented the redevelopment project, and constructed the buildings.

Locations : Sumida-ku, Tokyo Site area : Approx. 2.8ha











Site before the development



Ample walking space secured for streets within the district



Newly developed station front



Collaboration with private sectors





MUJI × UR Renovation Project

"MUJIxUR Renovation Project" aimed to invent a new standard in rental housing renovation to meet the diversified life styles in Japan today. While making use of various potentials that housing complexes have, the initiative aimed to actualize a novel way of living in rental housing. "Not too much tearing down and not too much building" was the concept of the renovation in order to take advantage of the history of the housing complex and to have many people continue to enjoy comfortable lives in the years to come.



イケアと URに <mark>住もう。</mark>

Live in UR with IKEA

"Let's live in UR with IKEA" is a project which was founded under the common interest of IKEA and UR - "Sustainability". This project suggests the new way of living to people who continue to live in UR by enabling to enjoy the change of seasons, life styles, and life stages. IKEA coordinated the interior of the apartments by utilizing their furniture and textiles to fit to the location and various family situations.







